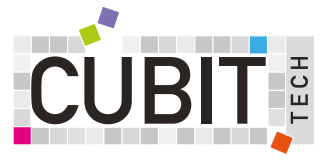


# Reflexis<sup>®</sup> WMS

The software that suits your environment



WAREHOUSE ORGANIZATION



REFLEXIS WMS: THE SOFTWARE THAT RELEASES YOUR HANDS



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Cubit SA with great experience in major projects, supports systems that expand all over Greece and currently maintains a significant market share in central warehouses or warehouses of the store it supports.

## Our customers

Our rich experience of successful installations includes large chain supermarkets, general food stores and general trading stores. As an indication:

- ANEDIK-KRITIKOS
- EXTRA FIRST AND CHEAP
- WOOD AND STONE
- PROMITHEFTIKI SA
- KARAGIANNI BROS
- I & A SKLAVENITIS (Store warehouses)

Cubit's expertise, proven track record and the priority placed on quality services, constitutes its competitive advantage and represents the mutual guarantee for the success of any project.

The company's success can be mainly attributed to the spirit of cooperation and the friendly relationships developed with its customers and can undertake services that include:

- Technical and economical studies
- Project supervision
- Staff evaluation, selection and training
- Tax support and tax adjustments to the installed software
- IT support services
- Implementation Services

The supporting services provided by CUBIT S.A. are unique in the retail sector and ensure:

- the development and growth of the retail business
- profit maximization
- cost cutting
- improved customer service
- increased benefits
- more efficient exploitation of the information gathered enabling more dependable strategic decisions

## Company development

The company is dedicated to address all competitive challenges of the competition and aims to stay ahead of development in the new millennium, therefore strengthens its investments with the sole purpose of upgrading the quality of its products and services to the final recipient: the customer. This is the reason why we invest and will continue to invest significantly in:

- the development of new solutions and products
- the reorganization of structures and processes
- the acquisition of fixed assets
- the strengthening of our manpower with specialized personnel

The company, under the codename REFLEXIS®, designed and implemented an extensive investment program to develop software that will meet the needs of individual retail stores and large retail chains. REFLEXIS® targets businesses that comprehend the importance of processing and exploitation of information as collected directly from the point of sale. It completely meets the business needs of the retail store, dealing with the product and the consumer always in accordance with their specific characteristics and needs. REFLEXIS® belongs to a larger family of products in an integrated open environment that provides unlimited potential for the management of products, suppliers, markets, stores, warehouses etc. One of its key advantages is the collection and use of valuable information on multiple levels that assist in drawing conclusions and define strategic objectives.

The creation of this product is made with the latest tools of design and development so that the final product will be available to every size and type of company. Implements the latest technologies in the areas of programming, and relational databasing. Its design allows for the installation and implementation of the business functions it serves, anywhere in the enterprise, ie central, branches, warehouses, stores.

The success and establishment of CUBIT S.A. on the market can be mainly attributed to its absolute specialization in the retail sector in contrast to its competitors who operate on a wide range of services in the information technology market. The responsibility with which we meet the needs of each client, allows us to be considered an important ally for companies operating in the retail sector.



**The company**  
Development

Today, the organization of a supply chain and its warehouse consists a key component for its operation with requirements well beyond those of a storage area. What creates the conditions for the success of a modern company, depends to a large degree, on the timely and error-free satisfaction of customer needs, a requirement that can not be satisfied by companies that depend on a conventional warehousing system and on handwritten procedures.

Cubit S.A. can confidently meet all customer needs quickly and without errors, at a low cost and therefore they immediately acquire a significant competitive advantage in the industry they operate.

The keys to gaining this competitive advantage are flexible information management warehousing systems, that automate all supply chain processes. Reflexis WMS is friendly, convenient, flexible so that it fits perfectly to the individual needs of each customer.

Can be used to manage in the same efficient way the entire range of activities of warehouses, from warehouses with wireless terminals to fully automated distribution centers.

## Technological superiority

Reflexis WMS is your complete information technology solution, that covers all the needs of a warehouse or distribution center and offers:

- Independent platform of hardware and system software
- Relational Databases
- Windows environment
- Real-time operation
- Use of wireless networks and wireless terminals

It further possesses:

- Screen configuration by the user and fully parametric environment
- tables and fields configured by the user
- user-defined procedures for warehouse operation, under parametric rules
- Possibility of bulk updates for easier changes of the parameters
- Creation of complex printouts with the report writer and their integration into any screen and menu
- Rights of usage both at user level and at the level of Standard Interfaces procedures with ERP's - Interface Wizard

# Services

Technological superiority

## Functional characteristics

Reflexis WMS allows the creation of solutions that meet all the specific requirements of a supply chain and includes:

- Unified management of multiple distribution centers with multiple warehouse distribution centers per distribution center
- Imprinting and managing of the geographical warehousing system
- Support for all types warehousing systems like for ie stacks
- Transparency and control of all work orders (Transaction monitoring)
- Direct reporting to the management regarding the use and utilization of the warehouse resources
- Implementation Barcoding to all functions
- Immediate updating on warehouse costs
- Support for production/ expiration dates, Lot Number, interior Lot, Serial Number
- Support for wireless RF terminals and other warehousing/distribution center automations
- Pricing / Invoicing
- Management of folders expected for supplier orders, returns, production or other distribution centers
- Management of “back orders” and itineraries
- Management of raw materials, semi-finished and finished products
- Support for the creation of storage parametric scenarios with different criteria, quality, condition, storage conditions
- Item management with «serial number»
- Special management procedures for grocery and creamery
- Managing traceability
- Subconstruction management



**Services**  
Functional characteristics

## Reflexis WMS Functions – Benefits

### > Internal deliveries

- Receiving, Pricing, distribution
- Quality control
- Cross Docking
- Returns

### > Orders and transport management

- Order preparation
- Inventory and Lot Control
- Preparation of order itinerary
- Transportation between warehouses

### > Internal transport

- Storage orders
- Management of storage space
- Inventory replenishment

### > Shipping management

- Packaging and loading
- Packaging and loading control
- Invoicing

### > Inventory management

- Normal-partial inventory report
- Periodical inventory reports
- Loading weight control to avoid overloaded itineraries

## Benefits at a glance

- Improved customer service
- Reduction of logistics costs
- Increased productivity and flexibility
- Quality improvement of work performance
- > Βελτίωση παραγωγικότητας σε:
  - Product delivery
  - Storage
  - Packaging
  - Order collection
  - Product replenishments
  - Loading
- > Improved customer service for:
  - Elimination of errors during order preparation
  - Reduced order delivery time
- > Reduction of logistics costs
  - Reduced storage time
  - Cost minimization of errors in picking
  - Minimized runtime for inventory reports
  - Reduced costs from expired batches
- > Increased productivity and flexibility
  - Quick and flexible order preparation
  - Minimization of errors during warehouse work schedule
  - Immediate reaction to urgent orders and procedures
- > Qualitative in work performance
  - Leaflet elimination
  - Elimination of data input
  - Coordination of work schedules, workers and machinery
  - Ensurance of unhindered flow of information and materials
  - Accurate and continuous information in real time
  - Measuring employee performance



**WMS**

Functions – Benefits

## Architecture of the warehouse system

# Reflexis®WMS

Our proposal concerns the organization of a warehouse regardless of the square meters and invoicing positions - order entry as well as positions for wireless portable terminals for order collection (picking). The orders of customers will be manually entered and will be promoted through the central application to the wireless portable terminals so that the product collectors will be accurately guided to the execution of the order.



Warehouse 1



Technical study